

## PREMIUM DISCOUNT CAMPAIGN

# Terms & Conditions



1. To be eligible for the discount, all applications must be written between February 21st to April 30th, 2023.
2. From February 21st to April 30th, all life insurance policies purchased will receive a 25% discount on their first-year premium, up to \$500.
3. Clients paying monthly will have premiums waived for the first 3 months or up to \$500, whichever comes first.
4. Clients paying quarterly will have their first premium payment waived or reduced by \$500, whichever comes first.
5. Clients paying annually will have their first payment reduced by 25% or \$500, whichever comes first.
6. Qualifying life cases will include all Serenia Life Financial life insurance policy applications.
7. Qualifying written life cases are non-transferable or exchangeable for other rewards.
8. Once a written case is issued and qualifies for a first-year premium reduction, it will not be eligible to qualify again.
9. Regular charge back schedule applies.
10. ADO premium is not covered by the campaign. Clients will be billed for this portion right from date of issue.
11. If Temporary Insurance Agreement is chosen, it will not be impacted by this campaign and will remain intact.
12. Once a qualifying policy is issued, advisors will be notified that the premium discount has been applied.

"Serenia Life Financial" is an alternate business name used by FaithLife Financial.  
All benefits are provided, and all policies are underwritten, by FaithLife Financial.